

2016



WICE

NYS WOMEN IN COMMUNICATIONS AND ENERGY

Harnessing the Power Within



@NYWICE



#NYWICE2016

#HarnessYourPower

Welcome

June 14th, 2016

Good Morning,

It is my pleasure to welcome you to the Women in Communications and Energy (WICE) Annual Spring Conference, Harnessing the Power Within. At our last conference we focused on building a sustainable customer relationship highlighting new technologies and tools in the utility industry to enhance the customer experience. Today, we will focus on techniques and strategies that can serve as key components in career development.

As part of today's activities we have an executive coach here to provide insight on tactics for developing as a leader in the work place. We will have the opportunity to learn from the diverse professional and personal experiences from ladies in the utility industry, including several current and former WICE board members. In addition, we have planned networking opportunities to further engage participants for career development.

I'd like to thank all of our speakers for taking the time to share their experiences and insights with us. I'd also like to thank Tabitha Robinson, President of WICE, and the members of the planning committee who helped immensely in making today happen - resulting in a day filled with knowledge and development opportunities.

Finally, I'd like to thank our audience for coming out today to spend the day with WICE. I am thrilled to be part of such a committed organization that provides its membership the opportunities to participate in events such as this.

Thank you,

Danielle Ellis

2016 WICE Fall Conference Chair
Operating Supervisor - Fleet Operations
Consolidated Edison Company of New York

Harnessing the Power Within

#HarnessYourPower

- 8:30 a.m.** **Registration, Breakfast, & Networking**
- 9:15 a.m.** **Welcome & WICE Update**
Danielle Ellis, Consolidated Edison Company of New York
Tabitha Robinson, New York Power Authority
- 9:30 a.m.** **“Executive Ownership”**
Raleigh Mayer, Raleigh Mayer Consulting
- 11:00 a.m.** **Coffee and Networking Break**
- 11:15 a.m.** **World Café Networking Session-Career Development**
Morgan Scott, Electric Power Research Institute
- 12:00 p.m.** **Lunch**
- 1:00 p.m.** **Empowered from Youth: Driven from Within**
Amy Gasca, Just Energy
- 1:45 p.m.** **Coffee and Networking Break**
- 2:00 p.m.** **Obstacles and Opportunities to the Top: Career Development Panel**
Moderator: Jalila Aissi, NYS DPS
Panelist: Maureen Helmer, Barclay, Damon, LLP
Panelist: Carol Monti Barris, Retired Con Edison
Panelist: Tabitha Robinson, New York Power Authority
Panelist: Judith Lee, NYS DPS
- 3:00 p.m.** **Gift Basket Raffle and Closing Remarks**
Danielle Ellis, Consolidated Edison Company of New York
Tabitha Robinson, New York Power Authority



Thank you to our 2016 WICE Planning Committee:

Alexandria Rodriguez, NYPA

Alison Cumbow, Con Edison

Amber Sisson, NYPA

Betsy Katz, DPS

Branka Brlosic-Nirenberg, NYISO

Cathy Hughto-Delzer, National Grid

Danielle Ellis, Con Edison

Diane Burman, DPS

Erin Gryniak, National Grid

Evie Buckett, NYPA

Jalila Aissi, DPS

Jill Wasser, DPS

Jillian Nelson, NYPA

Joy Kimberlin, NYISO

Kandi Terry, Just Energy

Lauren Magin, NYPA

Morgan Scott, EPRI

Nicole Marron, Burns & McDonnell

Poornima Eber, National Grid

Rachel Friedman, Con Edison

Roramia Bailey, Con Edison

Sandra Reulet, National Grid

Tabitha Robinson, NYPA

Shaneequa Wright-Jack, Con Edison



Tabitha Robinson

*Program Operations Manager (@TabithaEnergy)
New York Power Authority
President, Women in Communications and Energy*

Tabitha Robinson is the Program Operations Manager of the New York Power Authority's (NYPA) Marketing Department where she provides supervision to strategic departmental projects. Prior to her current position, she managed NYPA's relationships with some of New York City's largest governmental entities' agencies, such as the City of New York and the Metropolitan Transportation Authority. During her time at NYPA, she has held positions in Business Allocations and Compliance, launching the ReCharge New York Program economic development power program, and in Business Development for NYPA's Energy Services Program.



Before her time at NYPA, Tabitha worked as an Energy Analyst for the NYC Department of Correction while pursuing her graduate degree, supporting the 15MW Riker's Island Cogeneration Project. During that time she also conducted research on renewable energy markets for Global Change Associates. Prior to moving to New York, Tabitha worked as both a Project Manager and a Distribution Engineer for Florida Power and Light. She also has experience in energy efficiency through her undergraduate work with the US DOE's Industrial Assessment Center and study abroad experiences in Santiago, Chile.

Tabitha holds a BS in Industrial Engineering with minors in Business and Sales Engineering from the University of Florida, and has a MBA in Marketing and Finance from Baruch College. She is also a Certified Energy Manager (CEM), Business Energy Professional (BEP), and has been an active member with WICE since 2010.

Danielle Ellis

*Fleet Service Operating Supervisor
Consolidated Edison Company of New York
Conference Chair, Women in Communications and Energy*

Danielle Ellis joined Consolidated Edison Inc. as a Management Intern in 2013 where she rotated throughout various areas of the Company including Customer Service, Fleet Operations, and Supply Chain. Danielle held the role of Supervisor, gaining leadership and management skills. In 2015, Danielle assumed responsibilities as an Operating Supervisor for Fleet Operations, providing centralized logistical support throughout the company. The support services include, but are not limited to, the transportation of material, equipment and hazardous/non-hazardous waste.



Danielle graduated from Farmingdale State University where she majored in Business Management.

Raleigh Mayer

*Gravitas Guru and Principal
Raleigh Mayer Consulting*



Raleigh Mayer, the Gravitas Guru and principal of Raleigh Mayer Consulting, helps leaders elevate presence, enhance communication, and become more sophisticated at managing their relationships and reputations. She is an advisor, coach, educator, and speaker, serving large corporations, private firms, and individual executives.

Raleigh has counseled and trained dozens of CEOs, CFOs, and CIOs, as well as thousands of business leaders from Fortune 500 companies, representing a wide variety of enterprises including financial services, technology, government, the armed forces, advertising, law, consumer products, nonprofit, and public interest groups. Some of her signature presentations and seminars include “Getting to Gravitas”, “Persuasive Presentation”, “Natural Networking”, and “The Seven Ups of Successful Leadership”.

Currently a senior fellow at the Logos Institute for Crisis Management and Executive Leadership, Raleigh is also an instructor at Barnard College’s Athena Center for Women’s Leadership, and a lecturer at Harvard Business School. A frequent presenter at Columbia University’s Master in Business Administration programs, Raleigh has served as a coach for New York University’s Stern School of Business, and was an adjunct professor of marketing and management at NYU for more than 20 years.

Raleigh was recently appointed executive presence correspondent for The Glass Hammer, an online community designed for women executives in financial services, law, and business, and she is quoted regularly in executive resource articles in the Wall Street Journal.

In her previous position as vice president and spokesperson for the New York City Marathon, Raleigh provided strategic counsel on all public affairs and press matters, directed publicity for corporate sponsors, and was instrumental in the exponential growth and development of the event.

In addition, Raleigh has served as official emcee for the J.P. Morgan Chase Corporate Challenge Series, event commentator for the MSG network, and has been a featured guest on primetime national network news shows. She is also a contributor to “The Power of Communication: Skills to Build Trust, Inspire Loyalty, and Lead Effectively”, by Helio Fred Garcia (FT Press 2012) and “Reputation Management: The Key to Successful Public Relations and Corporate Communication”, by John Doorley and Helio Fred Garcia (Routledge; 3rd edition (February 17, 2015)).

Raleigh has also had several dozen letters to the editor published, in business journals such as Crain’s and Inc. Magazine, and in almost every section of The New York Times.

Currently a board member of the Financial Women’s Association, Raleigh is also a founding member of Women in Sports and Events, a professional organization for executives in the industry.

A native New Yorker, Raleigh received a B.A. in English with a concentration in Theater Arts from Middlebury College in Vermont, and was first employed as a reporter for Park East News, a Manhattan culture monthly. She has also completed three NYC Marathons, including one subfour hour finish, and performs in cabaret programs with the 92nd Street Y and with The Soharmoniums, New York City’s not-for-profit women’s choir representing three generations of choral singers.

Morgan Scott

*Sustainability Technical Lead and Project Manager
Electric Power Research Institute (EPRI)
Membership Director, Women in Communications and Energy*

Morgan Scott works for the Electric Power Research Institute (EPRI) as a Sustainability Technical Lead and Project Manager. In this role, Ms. Scott contributes to EPRI's growing portfolio of sustainability research, focused on the areas of materiality, maturity, and metrics. Ms. Scott co-manages EPRI's Energy Sustainability Interest Group, a collaborative forum for electric power company sustainability managers to strategically advance sustainable generation and distribution of electricity. This effort includes over 40 electric utilities and is the largest collective group in the industry addressing sustainability. She also serves as a member of the steering committee leading EPRI's own Corporate Social Responsibility effort.



Prior to joining EPRI, Ms. Scott was the Sustainability Manager at Consolidated Edison Company of New York. In this role, Ms. Scott managed the company's sustainability strategy and associated initiatives, including the redesign of their sustainability strategy to better align it with the triple bottom line concept and the company's material issues. Additionally, she managed the production of the company's annual sustainability report and voluntary reporting to organizations such as CDP and the Global Reporting Initiative, among others. Prior to the role of Sustainability Manager, Ms. Scott held positions of increasing responsibility during her tenure at Con Edison in the areas of Procurement, Customer Service, Energy Management, and Environment, Health & Safety.

Ms. Scott received a Bachelor of Science in Business Administration from Wagner College and a Master of Science in Sustainability Management from Columbia University.

Amy Gasca

*Senior Vice President
Just Energy*

"Driven is who I am. That's my trait. Being driven has gotten me to where I am. You need to be driven as a woman in the energy industry."

Amy began her career as a crude oil trader in 1987. She comprised the team to see the first crude oil future to be traded at the Amoco trading floor. Amy moved to the utility side in 1995 where, as natural gas trader, she was part of the team that helped to diversify supply and trading team under deregulation.

Utilizing all that she learned while on the utility side and leveraging the emergence of deregulated markets, Amy ventured into the retail energy space with Constellation Energy. There, she grew commercial account business from zero to over 200,000 within two years, and led teams responsible for customer care, operations, regulatory, supply and marketing for the utilities within the ERCOT market.



Now, with more than 25 years of industry experience, Amy has held various executive and entrepreneurial roles across the retail energy spectrum, and proven herself as capable as any man, to lead and succeed in the energy markets. She was a member of the founding teams that led the market entrance in the retail space for Shell, Constellation New Energy and Entrust Energy.

Realizing her potential and the huge market opportunity before her, Amy founded AmPro Energy in 2002, an energy start-up, and the first minority female-owned retail energy company in Texas. Following AmPro, Amy launched Consulting Gasca & Associates, a company providing consulting services to energy industry players across key areas of the retail power industry including strategy, market entry, operations and wholesale energy trading. As a leader within U.S. power and gas markets, Amy has provided guidance to multiple market participants across a number of industry and private corporations including Public Utility Commissions, Wholesale and Retail Suppliers, Aggregators and Consumer Groups.

With her recent appointment as Just Energy's Senior Vice President and General Manager for the company's US East markets, Amy now leads all business growth and profitability objectives for that substantial region.

Amy holds a Master of Business Administration (with emphasis in Information Systems) from Loyola University, a Master of Science in Economics (with emphasis in Econometrics) from Northern Illinois University and a Bachelor of Science in Business Administration and Economics from Northern Illinois University.

Jalila Aissi

Session Counsel

New York State Department of Public Service

Secretary, Counsel & Board Member, Women in Communications and Energy

Jalila Aissi is the Session Counsel for the New York State Public Service Commission, which regulates electric, gas, steam, telecommunications and water services in New York. In that role, she provides legal support and process management for the monthly public sessions of the Commission. Previously, she helped oversee the state's energy agencies and implement energy policies in the New York State Governor's Office.

Prior to her work in state government, she was as an Attorney with Cleantech Law Partners, advising startups, not-for-profits and other companies in the clean energy sector. She also managed a multinational grant and contract portfolio for the Wildlife Conservation Society, an international conservation organization. She has led several projects for the Net Impact Service Corps and served on the Grants Committee of the NYC Venture Philanthropy Fund.

Jalila earned her Bachelor of Arts degree in Philosophy from UCLA and her Juris Doctor degree from University of San Diego School of Law. She has been admitted to the state bars of New York and California. She also completed the CleantechExecs Program at NYU Polytechnic Institute and served on the Energy Committee of the NYC Bar Association.



Maureen Helmer

Partner, Barclay, Damon, LLP

Board Member, Women in Communications and Energy

Maureen leads Barclay, Damon, LLP's Regulatory Practice Area, specializing in energy and telecommunications law and consulting. Maureen is the former Chair of the New York State Public Service Commission (PSC), an agency that she had the pleasure to lead from 1998 to January, 2003. Her tenure covered a period when all of the industries regulated by the Commission were undergoing transitions to competition. Her experience during this time involved collaboration with federal regulators, innumerable stakeholders and academia, state regulators from across the country, and consultation with multiple foreign countries regarding the challenges and opportunities in bringing competition to New York. Prior to her time as Chair, she served as General Counsel to the Commission, Counsel to the New York State Senate Energy Committee, Deputy Director of the Assembly Office of Minority Counsel and Assistant Counsel to the State Commission of Investigation.



Maureen is a founding member and former President of Women in Communications and Energy and enormously proud of the energy that the current group of women has injected into the organization. She has also served on the Board of Plug Power, a publicly traded fuel cell company, for more than a dozen years. Because of an interest in security arising from her PSC work in the wake of 9/11, Maureen now serves on the Board of the Center for Internet Security. She has also served on a number of other not-for-profit boards since leaving state service.

Judith Lee

Executive Deputy

New York State Department of Public Service

Judith A. Lee is currently Executive Deputy at the New York State Department of Public Service, the agency that is responsible for regulating electric, gas, steam, water, and telecommunications services for the State of New York. She handles operational issues, including those related to policy, budget, and staffing.



Ms. Lee was previously Chief Administrative Law Judge and Director of the Department's Office of Hearings and Alternative Dispute Resolution. She supervised administrative law judges who handled administrative litigation and served as settlement judges in cases involving major utility rates and siting of transmission and generating facilities.

Ms. Lee served on the Board of the New York State Women in Communications and Energy, and previously was a regular presenter at programs on utility regulation at the Institute of Public Utilities at Michigan State University. She has also led workshops on alternative dispute resolution and legal processes.

Ms. Lee received her undergraduate degree from the University of Wisconsin, and graduated magna cum laude from New York Law School, where she was an Associate Editor of the New York Law School Law Review. She also received a mediation certificate from Harvard Law School.

Carol Monti Barris

*Retired VP Facilities for Enterprise Shared Services
Consolidated Edison Company of New York*

Carol Monti Barris retired from the Consolidated Edison Company of New York in April 2008 achieving 30 years of dedicated service. Carol is a proud member of the Board of Directors of Women in Communications and Energy (WICE) in New York. She previously served as President of the WICE Board for almost six years, ending her tenure in early 2009.

Carol's last position beginning in July 2006 through her retirement was Vice President of Facilities for Enterprise Shared Services, where she was responsible for all facilities and office services for both Con Edison and Orange and Rockland Utilities, Inc. (O&R). Prior to that, Carol was named Vice President of Services for O&R in July 1999, and was responsible for Facilities and Services, Financial Services, Payment Processing, Security, Transportation and Stores, Forestry, the Conference Center, Project/Subsidiary Operations and Liaison Services with Con Edison.

Carol began her Con Edison career in 1978 and served in positions of increasing responsibility in the areas of Customer and Commercial Services and was Manager of Community Affairs from 1987 to 1990. In May 1990, she became the first manager of a new department, Westchester Energy Services. In 1994, she was promoted to General Manager of Energy Services in Manhattan, Con Edison's largest operating area. During 1997, she assumed interim responsibility as Storm Recovery Director in Westchester. Also in 1997, as General Manager of Energy Services, she assumed additional responsibilities for the Company's marketing and sales activities.

Carol holds a Bachelor of Arts in English and an MBA, both from Iona College. She also attended Duke University's Program for Manager Development. Carol served for six years as a member of the Board of Directors and on the Executive Committee for Junior Achievement of the Greater Hudson Valley where she led the Education Initiative.

